

Lukas Larsson

Current Location: London, United Kingdom | web: lukaslarsson.com

Summary

- Fleet management and logistics knowledge accumulated through related work experiences
 - Passionate and interested in operations and management, demonstrated through previous work opportunities and education
 - Statistics and forecasting experience gained at a leading Marine Services corporation
 - Strong brand awareness and collaboration skills acquired promoting a global brand
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Education

Bachelor of Commerce, International Business 4th Year Standing
University of Victoria 2013-Present

- Mission Impossible Sustainability Business Plan Competition, 1st Place
- KPMG Simulation, 1st Place, Cohort
- Selected as one of the top-5 business case study essays published in *Gustavson 2016 Best-In-Class*

City University of Hong Kong, International Exchange August 2016-Present

- Attending my first choice exchange school due to exceptional achievement in Bachelor of Commerce courses and community involvement
- Enrolled in various marketing and region specific courses in a leading international business centre

Killam Fellowship, Kogod School of Business 2nd Year
American University, Washington D.C., USA January-May 2015

- Selected as one of 21 Canadian Killam Fellowship Recipients by Fulbright Canada
 - Killam Fellowships are a prestigious fellowship providing full funding for study at an American institution fostering long term Canada-US relations. Recipients undergo a rigorous application process
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Professional Experience

Live Operations Manager, ZipJet, Inc. London, England * Spring 2017

- Facilitated the live operations and coordination of 20-30 drivers ensuring operational efficiency and excellence
- Coordinated operations and logistics between partner facilities and drivers, exceeding 350 daily orders

Intern, Marine Dispatch, Seaspan Marine Corporation Vancouver, BC * Summer 2016

- Coordinated and compiled a feasibility study on corporate expansion options to assist in determining suitability and organizational fit
- Forecasted statistically accurate workloads up to a week in advance, increasing efficiency
- Developed a leading indicator working directly with dispatch operations to better staff and crew boats to within 12 hours prior to a shift

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Relief Account Representative, PUR Brands Inc. (Red Bull) Victoria, BC * Summer 2015

- Generated upwards of \$40,000 in monthly sales by securing and negotiating point of sale displays, product sales, and long term positioning thereby increasing brand visibility, client relations and client profits to drive and increase own sales
- Provided a comprehensive and in depth knowledge of the products and services that maximized client experience creating opportunities for corporate growth
- Entrusted with high degrees of self-management, privacy and confidentiality which contributed to the company's success and both repaired brand image and increased customer satisfaction

Dock Attendant, Wollaston Lake Lodge Points North, SK * Summer 2014

- Continually provided world-class service for 70 continuous work days in remote northern conditions
- Implemented strict safety standards to ensure guest safety and experience
- Coordinated the efficient arrival and departure of sea planes to maximize fishing experiences
- Developed and maintained an efficient and professional dock experience to exceed guest expectations

Promotions Officer, Cinecenta Victoria, BC * January-April 2014

- Improved awareness for the local theatre, increasing visitor numbers for unique screenings
- Drove traffic to the improved website via social media channels
- Ensured timeliness and accuracy of calendars and databases

Home Solutions Specialist, Best Buy Canada Calgary, AB * April-September 2013

- Advised customers on products and services to satisfy needs and wants
- Maximized the sale of service plans to secure customer purchases long term
- Facilitated timely and effective inventory counts benefiting floor organization and company bottom line

Community Involvement and Relevant Certifications

Rotaract Club of Victoria, Rotex 5360 2013-Present

- Sit as alumni expertise on interview panel to guide selection process of future outbound students
- Mentor and educate future outbound exchange students through the exchange process, challenges, and difficulties associated with exchange

Project Tanzania 2013-Present

- Coordinated donation efforts at the annual fundraiser
- Informed potential donors of the immense benefits provided by the organization
- Increased revenues from merchandise by implementing alternative sales methods

HubSpot Inbound Certification 2016-2017

- Certified through HubSpot's Inbound Marketing program in methods to best convert digital traffic to leads, eventually leading to sales.